

AVT Connect Factsheet - Webcasting Applications

Webcasting Applications

Financial Communications

- Earning Calls
- European Forums
- Hedge Fund Summits
- Private Equity Forums
- Investor Relations Meetings
- Shareholder Communications
- AGMs (Annual General Meetings)
- Quarterly Results Announcements
- Seminars (to build investor and broker relationships)

Sales, Marketing & PR Communications

- Product and Campaign Launches
- Targeted Advertising and Promotions
- Dealer and Sales Staff Meetings
- Consumer Testing and Research
- Corporate Video Online
- Video Press Releases
- Re-branding Events
- Crisis Management
- Video Newsletters
- Media Tours



HR & Internal Relations

- CEO Messages
- Compliance Updates
- Health & Safety Training
- Policy and Procedure Training
- CPD and Regulatory Compliance Training
- Management Communications & Training
- Induction and Employee Orientation Training

Webcasting enables you to:

- Save time and money
- Be environmentally responsible
- Improve transparency and accountability
- Give consistent training and communications
- Create rich multimedia content for your web site
- Dramatically widen access to information and events
- Promote and market your organisation, events, products and services to existing and new audiences and markets

Healthcare, Pharmaceutical, Medical

- Pharmaceutical Professional and Consumer Information
- Clinical Research Trial Support Organisations
- KOL Interviews & Mode of Action Videos
- Continuing Professional Development
- Continuing Medical Education
- Satellite Symposiums
- Investigator Meetings
- Membership Polling
- Scientific Meetings
- Interactive Events
- Speaker Training



Live Events (corporate, membership based & public sector)

- Forums
- Press Briefings
- Lectures & Workshops
- Seminars & Training Sessions
- Congresses & Summits
- Conferences & AGMs
- Awards Ceremonies