

PR & Social Media Co-ordinator: AVT Connect

Location: Brighton

Closing date: 10/11/2011

AVT Connect is a dynamic live event and digital media communications agency. Our high-calibre, creative team provide event production, on-demand webcasting, live video streaming, video streaming, e-learning and video production services.

We provide consultancy, design and technical production for events and digital projects in Brighton, Sussex, London, throughout the South, the UK & abroad.

Job Description:

We are looking for an experienced PR & Social Media professional to promote our live and digital service portfolio through a variety of channels. This new role will be on a flexible, part-time basis, 16 hours a week with the possibility for increased hours in the new year if things are progressing well.

You will be based in our Brighton Office and should also be able to work from home and travel to visit clients and media contacts. This position is ideal for someone looking for flexible working with an exciting, dynamic company.

Skills Range:

A self-starting, tenacious and highly creative individual, you will have substantial experience of creating, implementing and delivering PR campaigns through a variety of channels and writing exceptional Press Releases. In addition you must have:

- A minimum of 3 years PR experience
- Excellent written skills and attention to detail
- Good editorial and online media knowledge and contacts
- Knowledge & experience of using Social Media on campaigns & raising profile
- Excellent networking and negotiating skills
- A track record of results achieved
- A confident and personable manner

Salary: £25,000 per annum pro rata (£10,000)

How to apply:

Please send your CV to connect@avtconnect.com

STRICTLY NO AGENCIES