

Intern / Work Experience Placement

Marketing & PR – Brighton

AVT Connect is a dynamic business communications agency delivering ground-breaking communication solutions through a variety of channels including: live event production, webcasting, e-learning & online video.

Based in Brighton, we work extensively throughout the UK, Europe and the US in partnership with many leading brands, blue chip companies, agencies, venues, membership & not-for-profit organisations.

Job Description:

This unpaid intern / work experience role will involve providing sales, marketing & PR administration and support to our team, as well as having involvement in our e-marketing & social media initiatives.

In return we will help you gain experience and hands on skills in every aspect of the job.

You should have or be studying a degree in marketing, PR or journalism (or equivalent) and a keen interest to develop a career within this field. You should have a flexible attitude and be outgoing, reliable and keen to learn.

You will assist with:

- Database & list cleaning
- Research & list generation
- Copywriting for email campaigns
- Writing of press releases & social media releases
- Production of sales materials and newsletters
- Updating and developing presentation materials
- Website optimisation & updates
- Re-sizing images for websites and mailings

This is an excellent opportunity to gain hands on experience within a fast moving, dynamic company supporting Sales, Marketing and PR activities.

To apply please send your CV and covering letter to connect@avtconnect.com

There is flexibility in terms of times, days of the weeks worked and length of placement. Generally the minimum amount of time is two weeks and the maximum is three months.

NB: we can't offer work experience / internships to anyone under 18 years old.