

## Case Study - Trading Standards Institute (Live Events)

### Trading Standards Institute – The Challenge



AVT competed against a number of companies for the prestigious contract to provide live event production services for the Trading Standards Institute's annual conference.

This high profile event is organised by Crescent Events, a professional conference and event organiser (PCO) who selected AVT as their partner to cover audio visual, stage design production and logistics.

The Trading Standards Institute's annual conference & exhibition is the leading consumer affairs and trading standards event in Europe and is growing in success and profile each year.



### AVT – The Solution

Taking place in Sussex at the Brighton Centre the conference hosted interactive plenary sessions on each day, the Consumer Challenge Quiz, the semi finals and finals of the Young Consumers of the Year Competition as well as 120 exhibition stands and 41 mini theatre sessions.

Two stage sets were bespoke designed and built and these had to reflect the Trading Standards Institute's branding style and also the fun element of the event. Some of this was achieved with careful choice of

material to cover the stage sets. A mixture of traditional and LED lighting was used to give the greatest flexibility and value.

Equipment provided by the Trading Standards Institute was interfaced into seamless switchers as well as cameras for video relay.

Working in conjunction with the TSI staff looking after the competition graphics, AVT ensured everything ran smoothly during the Young Consumers competitions for the adjudicators and timekeepers.

The result was extremely smooth and professional and working with the TSI technical team was very rewarding and enjoyable. For AVT this was a great event to be involved in and with so many youngsters taking part in the quiz there was a real buzz around the Brighton Centre.

### The Results

Crescent Events MD gave the following feedback: *"Many thanks for all your help recently re the Trading Standards conference – everything went really well and the TSI were pleased with the outcome."*

