

Case Study - Chartered Institute for Securities & Investment (Webcasting)

CISI – The Challenge



AVT has provided webcasting and live event production for CISI on numerous occasions including CPD seminars, product safety lectures, conferences and debates. These are all subsequently made available on demand to CISI's members via their website.

The need to provide a professional and stimulating service to CISI's members with outstanding design, whilst being mindful of budget was one of the greatest challenges.

The Chartered Institute for Securities & Investment is the largest and most widely respected professional body for those who work in the securities and investment industry in the UK and in a growing number of major financial centres round the world.

AVT – The Solution

CISI webcasts produced by AVT enable members and employees to find webcasts, podcasts and slides from their extensive events and training programme.

Webcasts for CISI can be live or on-demand, sometimes with PowerPoint™ and sometimes without. A lot of the information on the slides is of a statistical and technical nature so webcasting presentation needs to be clear and concise.

The webcasting console always needs to reflect CISI's branding requirements and often includes logos and further information from sponsors and partners.



AVT's webcasting, video and events service are bespoke and versatile, enabling our innovative teams to overcome the challenges of working in different locations.

Venues often have different challenges related to

connectivity, AV set-ups, available equipment and in-house systems.

The Results

AVT's digital and live event teams work for CISI across a number of departments and job functions and consistently receive praise and excellent feedback concerning webcasting / streaming media and full audio visual services:

"All the senior execs were extremely pleased and loved the live relay. Everything looked great but we wouldn't expect anything less from you guys"

"It's been great working with you over the past few months and I look forward to working with you again on our future events."