

Case Study - GFP (Government Finance Profession) (Live Events)

Government Finance Profession (GFP) – The Challenge



Government Finance Profession

Thames Management

Services, the managing consultancy of the National Performance Advisory Group (NPAG), organises annual, residential 2-day conferences each year for the Government Finance Profession (GFP) – one for Trainees, and the other, GFP's flagship event, for Qualified Accountants in the NHS, central government departments and agencies.

After successfully working for the first time with Thames Management in the production of the Trainees' event earlier in the year, AVT Connect was engaged to provide full technical production services for the GFP Qualifieds' event.

Great importance was placed on bringing a fresh approach to the stage setting that would provide gravitas for the conference, and glamour and prestige for the Gala Dinner and Awards Ceremony.

AVT Connect – The Solution

AVT Connect provided full stage settings, AV equipment and full technical support services for 5 conference rooms at the Hilton Brighton Metropole, and filmed & post-produced keynote presentations throughout the conference.

Additionally, live camera relay, LED lighting & moving lights were programmed to create a visual change to the room, as well as an upbeat tone and style to set the scene for the Gala Awards evening.



The event was hosted by BBC presenter Kate Silverton, whilst live entertainment by the original Rose Royce band and a range of casino tables with fun money were provided by AVT to entertain guests.

confirmed that the event was a complete success and had ticked all the boxes in terms of moving the event forward in style and tone, whilst at the same time delivering great value for their budget.

With just an hour to turn-around from daytime conference to the Gala Awards event, the AVT team worked hard to ensure all was in place for a great evening and a night to remember.

AVT Connect has also provided Thames Management with conference production services for the Heads of Internal Audit Conference at the Grand Hotel, Brighton.

The Results

The GFP Qualifieds' event was attended by approx. 500 delegates, including VIPs and Government Ministers. Immediate client feedback

